

Holbrook Parish Council Flower Bed and Planter Sponsorship Policy

Locations

Holbrook Parish Council have a number of flower bed planters around the Parish. The flower beds are situated at junctions and on verges in the Parish. You can request to sponsor a specific location and we will try and adhere to this but cannot guarantee this. Multiple requests for a location will be selected to the highest sponsorship bidder.

Costs

The Parish Council will have the planters filled with suitable flowers.

The Parish Council invites offers of sponsorship of flower bed planters. The cost of sponsorship is dependent on the size of the flower bed and the Parish Council invites sponsors to offer a sponsorship fee. The Parish Council reserves the right to allocate sponsorship to the highest bidder. The Sponsorship period is for 12 months. The sponsor will have first refusal to renew sponsorship of the bed for the following year.

Sponsors are invited to list in order of preference which flower bed they would like to sponsor.

The money paid will be used to purchase the flowers and other maintenance cost of the beds in the Parish. Any excess funds will be used for other flower projects in the parish.

Future responsibilities

The planters will be weeded, maintained and watered within the planting cost and so there are no additional costs or commitments required from a sponsor other than the initial sponsorship cost and a sponsorship plaque which can advertise the sponsor.

Sponsors plaque

The sponsor is allowed one plaque to advertise their business. The size and design of advertising material is subject to approval from the Parish Council. The size of the advertising plaque will be dependent on the size of the flower bed. This is to be provided by the sponsor and will be attached to the front (street facing side) of the flower bed. The Parish Council reserves the right to refuse a plaque if it is deemed inappropriate.

Sponsors will also be mentioned in the Village Magazine and on the Parish Council Website.

Holbrook Parish Council

Flower Bed Sponsorship Agreement

Name/Company_____

Address_____

Telephone _____ Email_____

Agree to sponsor Holbrook Parish Council Flower Bed.

Flower Bed location:

Sponsorship amount:

You may supply at your own cost and own risk an advertisement to be attached to the front (street facing side) of each flower bed planter. The size of the advertisement allowed will be subject to the approval of Holbrook Parish Council. The approved sign will be dependent on the size of the flower bed. Holbrook Parish Council will be responsible for the fixing of such advertisements to planters.

You may mention your sponsorship in any publicity providing Holbrook Parish Council has final editorial rights and is provided with the material before publication.

You agree to your name being used in publicity material by the Parish Council.

If you have any preferred locations for which flower bed you wish to sponsor, please attach a list in order of preference to this. We will endeavour to accommodate your request but cannot guarantee specific sites. Sites requested by more than one sponsor will be selected to the highest sponsorship bidder.

Please include payment with signed sponsorship agreement. Please make cheques payable to Holbrook Parish Council. Form to be returned to: Holbrook Parish Council, Sunnyside Cottage, Gill Lane, Darley Dale DE4 2HH

Signed Sponsor

Signed Parish Council

Name

Name

Date

Date